

I AM A
scientist
and I play one on

TV

@jennifergardy

no financial conflicts of interest to declare



DUSTIN
HOFFMAN

RENE
RUSSO

MORGAN
FREEMAN

This animal carries
a deadly virus...
and the greatest
medical crisis in the world
is about to happen.



OUTBREAK

Try to remain calm.

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Dreams of the Future

Friday, October 24, 2014 at 3 PM on CBC-TV





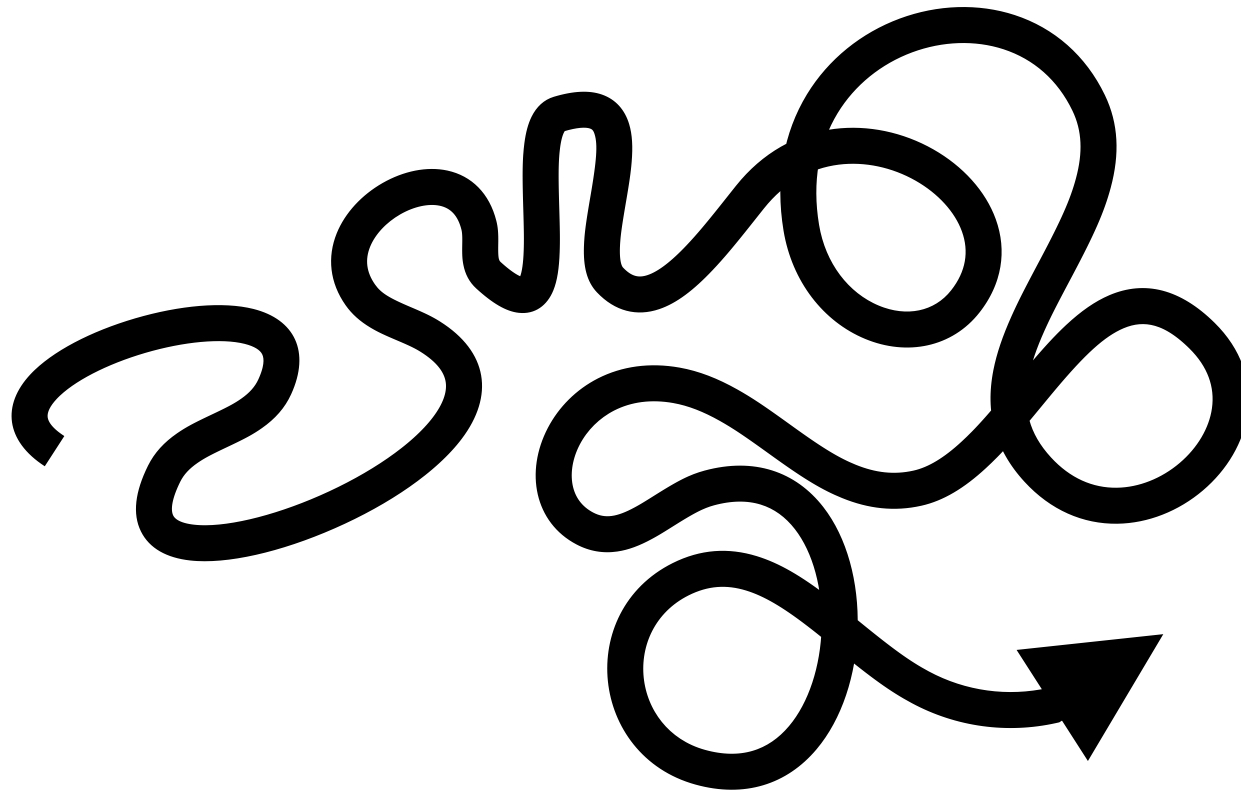
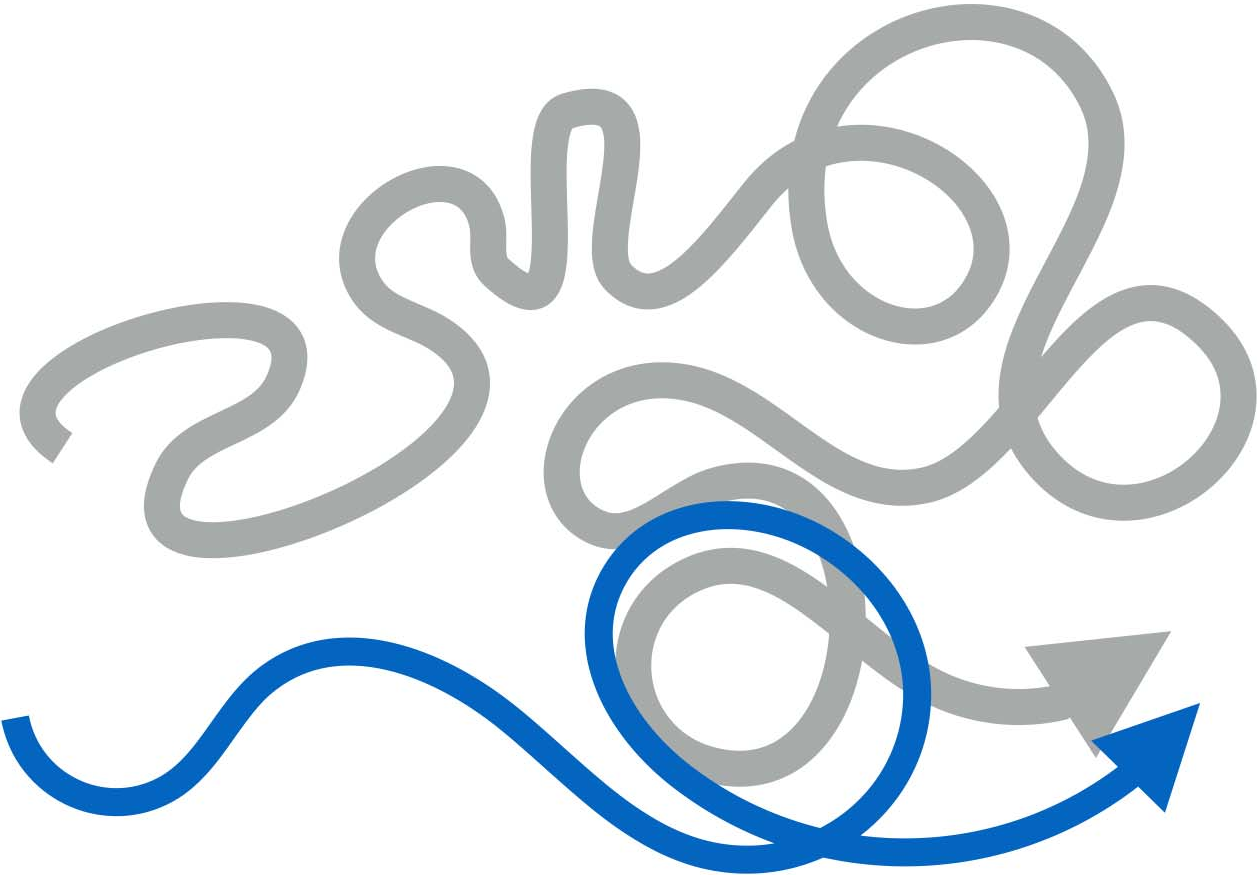


Figure 1. An accurate representation of my scientific career path.

1. It is okay to take a wiggly path - be opportunistic, follow your interests.
Create new niche careers.
2. Cultivate a good personal network as early as possible - volunteer, attend networking events, be friendly and helpful. Your network will give you advice, and eventually opportunities. Tell EVERYONE your goals and dreams.
3. It is okay to stay in one place. Really.
4. Develop skills outside of the academic setting. Bring your outside interests into your work in whatever way you can.
5. Mentor and be mentored.



Figure 2. How I proceeded through my science media career.



1. Cultivate that personal network! Especially online.
2. Practice, practice, practice.
 - 2b. Treat everything you do as practice.
3. Seek out formal communications training of some sort, but recognize a lot of learning happens on the job.
4. Look for novel media/opportunities, especially online.
5. Be yourself.

To succeed in your career, be at least two of these three things:

A solid purple circle containing the text "Great at what you do".

Great at
what you do

A solid olive green circle containing the text "A good communicator".

A good
communicator

A solid pink circle containing the text "Collaborative".

Collaborative